

## PROFESSIONAL EXPERIENCE

### **Freelance Music Writer** Nov. 2011 - present

*Paste Magazine* and *Relix Magazine* (remote)

- Write album reviews for online and print publications
- Pitch and write features and profile stories on musicians

### **Community Reporter** Oct. 2012 - Feb. 2015

*Alabama Media Group / The Birmingham News* Birmingham, AL

- Planned and executed news coverage for community of 7 cities
- Posted up to 4 stories per day on AL.com using Movable Type CMS
- Reported on local government, education, features, business and arts
- Shot and edited videos and photos, creating 4 to 5 galleries per month
- Increased my pageviews by 50 percent in 12 months through social media engagement and SEO-friendly headlines
- Produced high-quality journalism through enterprise reporting, cultivating sources and digital storytelling techniques

### **Freelance Copy Editor/ News Assistant** Feb. 2012 - Aug. 2012

*Grainger Today Newspaper* Bean Station, TN

- Returned to the community newspaper to help during a staff transition
- Copy-edited and proofread the entire paper, 35 to 50 pages each week
- Wrote headlines and photo captions as needed
- Trained new proofreader and reporters and updated the style guide

### **Editorial Intern** Jan. 2011 - Nov. 2011

*Relix Magazine* New York, NY

- Wrote news stories, profiles, album reviews and features
- Fact-checked and edited articles and transcribed interviews
- Managed 2011 Festival Guide, reporting on more than 100 events

### **Festival Staff Writer** May 2011 - June 2011

*The Post and Courier Newspaper* Charleston, SC

- Wrote feature articles on arts events at Spoleto Festival USA
- Wrote previews and reviews on theatre and music productions
- Shot and edited video stories for the publication's website
- Contributed to daily blogs and used social media to engage readers

### **Content Producer** June 2010 - June 2011

*TheNewsHouse.com* (student publication) Syracuse, NY

- Wrote feature articles on the Syracuse University community
- Wrote concert previews and reviews
- Uploaded stories with links and tags to CMS
- Shot and edited video stories and created multimedia story packages
- Edited packages for 2010 Photojournalism Fall Workshop

### **Editorial Intern** Sept. 2010 - Dec. 2010

*International Musician, Journal of the AFM* Syracuse, NY

- Researched and interviewed classical, blues and jazz musicians
- Wrote 700-word musician profiles in the style of the publication

### **Community News Editor** May 2007 - June 2010

*Grainger Today Newspaper* Bean Station, TN

- Contributed to all editorial decisions, such as story placement
- Generated front-page news and in-depth feature articles
- Supervised regular freelance writers and edited their stories
- Coordinated workflow between editorial, graphics and pagination
- Edited obituaries, crime reports, calendar items and news releases

## SKILLS

### **Reporting, Writing and Editing**

News Briefs/ Articles  
In-Depth, Longform Features  
Profiles, Q&As, Obituaries  
FoB Blurbs  
Arts and Culture Coverage  
Reviews and Previews  
AP Style, familiar with Chicago Manual  
Research and Interviewing  
Line Editing, Copy Editing, Fact Checking

### **Multimedia and Computer**

Adobe InDesign, Illustrator, Photoshop  
CMS, including Wordpress and MT  
Parse.ly, Familiar with SEO  
Social Media, Twitter, Facebook  
Tumblr, Pinterest, Instagram, Google+  
DSLR Photography, Video  
Final Cut Express, Audacity  
LexisNexis, Outlook, Microsoft Word,  
Excel, PowerPoint, SharePoint  
Windows/ Mac OS platforms

## EDUCATION

Syracuse University, Syracuse, NY  
S.I. Newhouse School of Public  
Communications  
Master of Arts  
Goldring Arts Journalism  
GPA: 3.95, June 2011

The University of Tennessee, Knoxville, TN  
Bachelor of Science  
Journalism and Electronic Media  
Minor: Cinema Studies  
Magna Cum Laude, May 2006

## ACADEMIC HONORS

Goldring Arts Merit Fellowship  
Karl A. and Madira Bickel Scholarship  
Escar Thompson Memorial Award  
Simpson, Carlos C & W Merit Award  
Kappa Tau Alpha Communications Honor  
Society